

# How to meet your fundraising pledge



The best way to boost your fundraising is to get as many people involved as possible to help you meet your target. There is only one of you, but by calling in favours from family, friends and colleagues to support your events, you could meet your sponsorship pledge faster than ever before!

## Set up an online donation page

- Online fundraising pages are simple and fast ways for people to donate. **Share your page on your Facebook and Twitter sites for even more success!**

You could print business card sized slips of paper to leave around your office or at your local pub/shop with the owner's permission with a link to your page so people can donate.

## Loose change

- Speak to us about securing a collection tin for your workplace, where colleagues can pop in their loose change after their lunchtime shopping splurge or trip to the vending machine.

## Make it challenging!

- The more challenging your event is, the more people are likely to donate. Could you do it in fancy dress or aim for a certain finishing time in a race to make it even harder?

## Share your story

- Get in touch with your local newspaper to share your story with them. Ask them to include your online donation page link in the article and you could see your total rise.

## Hit the shops

- Organise a bag pack or collection at your local supermarket.

## Raffle it!

- Organise a raffle at your work, your running club or at your knitting group. See our **Raffle How To Guides** to find out more about which raffles require a license and which ones don't.

## Offer a voucher

- Personalise vouchers to encourage people to donate. Here are a few examples to help you get started :

-I will wash your car for a month for £10

-I will do your ironing for a week for £15

## Get family and friends fundraising too!

- Get your friends and family to draw on their own network of contacts to raise more funds towards your target.

## Matched Giving

- Ask your employer if they have a Matched Giving scheme as this could add to your pot! See our **Matched Giving How To Guide** for more details.

## Ask everyone!

- Friends, friends of friends, your company's suppliers, local shops, doctor's and dentist's surgeries, the office watering hole, etc.

## Girls Night In or Gaming Marathon

- Get the girls round for chocolate, wine and a good film, or the boys over for beers, pizza and computer games. Ask your friends to donate what they would spend on a night out in the pub to your fundraising page in return for a chilled night in!

## Ask local companies for donations

- It is always worth an ask! Write to, phone or pop into local companies to ask if they would be willing to give you a donation towards your sponsorship. Often businesses have a pot of funds reserved for helping local causes.

## Hidden Treasure

- Clear out those cupboards and hold a car boot sale to get rid of unwanted items in return for cash to go towards your target.

**Good luck with your event and thank you for your support!**

For fundraising support and advice, please contact your Regional Fundraiser or the Fundraising Team on 01604 611860 or email us at: [fundraising@mndassociation.org](mailto:fundraising@mndassociation.org)